

Cosmo Synthetic paper innovative brands compatible with diverse print media

- *These brands under Cosmo Synthetic Paper will address the multiple requirements across various sectors and segments of the print industry and are compatible with diverse print media.*
- *Each brand provides unique solutions to the print market with its durability and longevity.*

New Delhi, 2nd April 2024: Pushing the boundaries of possibilities, Cosmo Synthetic Paper (CSP), an innovative vertical of Cosmo Films, is leading the pack in synthetic paper manufacturing, with a commitment to excellence and innovation. With a focus on durability, printability, and sustainability, Cosmo Synthetic Paper is announcing 8 brands to address the myriad requirements of the printing business and provide cutting-edge solutions.

Being an alternative to traditional paper in applications where durability and longevity are desired, such as commercial printing, tags & labels, retail & packaging, identification & credentials, and outdoor applications,

Speaking about the extensive brand range of Cosmo Synthetic Paper, **Mr Kulbhushan Malik, Global Business Head, Cosmo Films** said, *“These latest ranges under the Cosmo Synthetic Paper is to provide numerous solutions for various end users in the printing industry and is compatible with diverse print media. Our synthetic paper is an increasingly popular choice among businesses looking for innovative, cost-effective, durable, and sustainable paper-based solutions. We are confident the segmentation and branding of our offering will assist our buyers make the right choice in choosing the right paper and improving our client base.”*

Cosmo Synthetic Paper’s wide range of synthetic paper includes:

- **CSP Classic [CSPR-2 (M)]:** Uncoated, water-resistant Synthetic substrate suitable for Commercial printing applications.
- **CSP Unicoat [CSPR-2 (M) TC]:** Coated printable surface on Top side, ideal for vibrant printing applications.
- **CSP Dualcoat [CSPR-2 (M) BTC]:** Both sides Coated printable surface, ideal for applications demanding high-quality printing.
- **CSP FlexoTuff [CSPR-2 (M) FLEXI]:** Both sides coated high tear-resistant synthetic film.
- **CSP DigiLux [CSPR-2 (M) HR BTC]:** Tailored for Digital/Laser printing.
- **CSP DigiLux – MW [CSPR-2 (MW) BTC]:** Both sides coated synthetic paper with enhanced whiteness, designed for digital/laser printing.
- **CSP Indigo [HP Indigo]:** Seamlessly compatible with HP Indigo presses.
- **CSP Graphic [CSPR-2 (M) BTC]:** Ideal for producing large-format graphics like posters, banners, billboards, and signage.

About Cosmo Films:

Cosmo Films is a global leader in speciality films for packaging, lamination, labelling and synthetic paper. With engineering of innovative products and sustainability solutions, Cosmo Films over the years has been partnering with the world's leading F&B and personal care brands and packaging & printing converters to enhance the end consumer experience. With state-of-the-art manufacturing facilities in India and Distribution, warehousing & sales offices in different parts of the world, the company has been at the forefront of developing customer-centric solutions to deliver the finest product and service experience, backed by innovation, people, and processes.

About Cosmo First Limited:

Established in 1981 and founded by Mr. Ashok Jaipuria, Cosmo First is a global leader in Specialty films for Packaging, Labelling, Lamination, Industrial & Synthetic Paper (BOPP, BOPET and CPP), Cosmo Speciality Chemicals (Masterbatches, Adhesives, & Coating), Cosmo Plastech (Rigids - IML Containers and Specialty Sheets of PP / PET and HIPS) and Cosmo Sunshield (Window, Privacy and Security Films), along with a digital-first Omni channel Pet care business under the brand name 'Zigly'. Cosmo First is into D2C, B2B2C and B2B businesses and has operations in India, Japan, Korea, Europe and Americas. Visit www.cosmofirst.com for more details.

For more details, please contact Shagun Walia (shagun.walia@cosmofirst.com)